



Watch Us On:
YouTube: PAWZ TV
Instagram TV: friendsoflongbeachanimals
Facebook: @PawzTVLB
Spectrum Cable: Channel 181 / 1310
pawztv.org

Segment #	Length	Segment
1	:15	Host Show Introduction A 15 second introduction with the host on location announcing what will be on today's program.
2	:15	Recorded Opening A precut graphical opening with music and images.
3	2:00	Feature Package Segment that features on location reporting by our host such as an adoption or medical success story or a package featuring a rescue group. May also be an interview with local animal hero, or feature current Long Beach animal news.
4	1:00	Viewer Pets #1 An edited segment featuring viewer submitted pet videos.
5	2:00	Vet Corner An on-location segment with our resident Veterinarian that discusses pet health issues.
6	1:00	Person on the Street #1 Our host goes out on the street to ask people pet related questions and get crazy answers.
7	1:00	Humane Education Section A look at FOLBA's humane education program featuring someone like Deborah with kids at school or other educational topic.
8	1:00	Commercial Break 1 animal related public service announcement and 1 FOLBA pledge for donations. Text PAWZTV to 44321.
9	1:00	Pawz and Clawz Learn some fun facts about dogs and cats, like did you know that Basenji dogs don't bark, they yodel? Quick paced graphical segment with music.
10	2:00	Adoptable Animals To help adopt pets from LBACS, our host will talk with a representative on location at LBACS and will introduce the audience to several animals available for adoption.
11	1:00	Viewer Pets #2
12	1:00	Person on the Street #2
13	:15	Host Show Close Host on camera thanking the audience and guests for watching the show.
14	:30	Recorded Close Closing credits over B roll footage from the show or viewer pet videos. Ends with FOLBA membership pledge. Text PAWZTV to 44321.

TRT: 14:15 minutes